IMPACT

Strengthen the Commonwealth through innovation and research, improving communities, increasing the educational attainment of citizens, and producing a well-educated, highly-skilled citizenry prepared for life and work.

Objectives

- 9. Raise the level of educational attainment in the Commonwealth by awarding more postsecondary degrees and credentials.
- Increase the alignment between degrees and credentials awarded and state/regional priorities, and improve the career readiness of postsecondary education graduates.
- 11. Increase basic, applied and translational research to create new knowledge, accelerate innovation and promote economic growth.
- 12. Expand regional partnerships, outreach and public service that improve the health and quality of life in Kentucky communities.

What are the key ways we will measure success?*

- Percentage of Kentuckians 25-64 with a degree or certificate
- Number of degrees and credentials conferred, by level
- High demand degrees and credentials conferred, by level
- Non-credit workforce training (KCTCS)
- Total annual extramural research expenditures
- Annual report by institutions highlighting regional development activities and outreach.

What are the key ways we will achieve success? (select examples)

- Develop an overarching educational attainment goal for the state to drive improvement and create a common understanding of postsecondary education's value.
- Make career development a priority for campuses and a key strategy for student success.
- Provide all students "work and learn" opportunities (co-ops, internships, externships, clinical experiences).
- Promote collaborative research efforts among universities and expand commercialization and technology transfer.
- Strengthen communication and planning between higher education and regional/community leaders.



Kentucky Council on Postsecondary Education

2016-20 STRATEGIC AGENDA

(Draft as of September 24, 2015)

Mission: To prepare students to excel in a global culture, create and apply new knowledge, and advance the Commonwealth's social, economic and civic health and well-being.

Vision: Kentucky will experience a higher standard of living and quality of life through increased educational attainment, research, and innovation.

Values:

- A culture of inclusion that provides equitable opportunities and embraces diversity
- A commitment to academic excellence and student success
- The value of postsecondary and adult education as a critical investment in Kentucky's future
- The role of postsecondary and adult education as powerful tools to end poverty
- Access for all who are committed to the pursuit of postsecondary education
- Collaboration and mutual respect among all postsecondary providers and education partners
- The power of business and community partnerships to advance the work of postsecondary and adult education
- A culture of accountability, transparency, and fiscal stewardship

For more information on the 2016-20 Strategic Agenda planning process, visit: http://cpe.ky.gov/planning/2016-20+Strategic+Agenda.htm

^{*} As applicable, all measures will be disaggregated by underrepresented minority and low-income students, as well as by sector and/or region.

OPPORTUNITY

Ensure that postsecondary education is broadly accessible to all residents, students have the support and resources they need to pursue postsecondary opportunities and all students enter postsecondary education prepared for credit-bearing work.

Objectives

- 1. Improve the diversity and inclusiveness of Kentucky's campuses through the statewide diversity planning process and related initiatives.
- 2. Partner with Kentucky's P-12 system to increase the number of students ready to enter a postsecondary degree or certification program.
- 3. Increase participation in postsecondary education, particularly among traditionally underserved populations (i.e. low-income, underrepresented minority and adult students).
- 4. Assist Kentucky Adult Education students attain credentials (e.g., workforce preparation, career readiness, high school equivalency diploma) and/or transition to postsecondary education.
- 5. Expand financial access to postsecondary education.

What are the key ways we will measure success?*

- Percent of KY high school graduates who enter college prepared
- Percent of KY high school graduates who attend a KY college the fall after graduation
- Percent of Kentucky residents aged 25-64 enrolled in a KY college
- Percent of KYAE students who enroll in a KY college within 2 years of obtaining a high school equivalency diploma
- Net general fund appropriations for public colleges per full-time student
- State funding for financial aid, per recipient
- Average net price of college, by sector and institution

What are the key ways we will achieve success? (select examples)

- Expand and improve advising resources.
- Create more AP, dual credit/enrollment and early college experiences in high school.
- Expand flexible, affordable, competency-based postsecondary programs geared toward adults.
- Coordinate a statewide awareness campaign that communicates the value of a postsecondary degree.
- Advocate for sufficient state operating and financial aid support to reduce pressure on tuition.
- Improve financial literacy education and student debt counseling.

SUCCESS

Ensure more people complete college with the skills and abilities to be productive, engaged citizens.

Objectives

- 6. Increase persistence and timely completion for all students at all levels, particularly for low-income, underprepared, and underrepresented minority students.
- 7. Increase the number of KCTCS students who successfully transfer to 4-year institutions.
- 8. Promote academic excellence through improvements in teaching and learning.

What are the key ways we will measure success?*

- Three-year graduation rates of associate degree or credential-seeking students
- Six-year graduation rates of baccalaureate degree-seeking students
- First-year to second-year retention rates
- Average number of credits earned by bachelor and associate degree graduates
- Number of first-time KCTCS students who transfer to a four-year college with an associate degree
- Number of first-time KCTCS students transferring credit hours to a fouryear college within one academic year
- Academic quality measures still under review by university provosts

What are the key ways we will achieve success? (select examples)

- Redesign developmental education courses to reduce duration and
- Implement a performance-based funding model to reward institutions for increases in student persistence, progression and completion.
- Increase 2-year to 4-year transfer by providing more degree pathways, completer (2+2) programs, and transfer advising.
- Provide more pedagogical training and professional development for faculty members.
- Encourage a differentiated postsecondary system in which institutions operate as complementary parts of a whole.

^{*} As applicable, all measures will be disaggregated by underrepresented minority and low-income students, as well as by sector and/or region.